

[DATE]

Current Resident
123 Example St.
Seattle, WA 98101

Survey PIN#: <PIN>

Dear Current Resident:

The City of Seattle wants to know if *you are connected!* You have been randomly selected from a list of Seattle residents to participate in an important research survey by the City of Seattle on technology and internet services. To thank you for sharing your opinions, you are eligible to be entered into a drawing to **win one of six \$100 gift cards.** (*Odds of winning approx. 1:360, see back of letter for entry form.*)

The City of Seattle believes that increasing access to technology and the internet improves quality of life in our city. The City needs to know how Seattle residents use technology and the internet, as well as understand the barriers that prevent residents from getting connected. The findings will help the City as it strives to ensure the access, services, and resources necessary for all Seattle residents to succeed in life.

To make sure your opinions count, please complete and return this survey in the mail today! Data collection for this study will end on June 25th. *Completing the survey may take up to 15 minutes of your time.*

A few things to remember:

- Your participation is very important – your household is one of only a small number of households selected to participate in the survey.
- There are no wrong answers. We want your opinions.
- The information you share will be used for the purposes of this survey only. Your responses are de-identified.
- The enclosed survey should be filled out by a person who can answer questions about your household's use of technology and the internet. If you need help completing it, feel free to ask another household member to assist you in filling it out.
- Please return the completed survey by mail in the enclosed postage paid envelope. To be included in the drawing, please be sure to also mail in the contact form found on the back side of this letter.
- If you'd prefer to complete the survey online, please go to **SeattleTechSurvey.com** and enter the PIN number printed in the box above on this letter to access the survey.
- If you'd prefer to complete the survey over the telephone, please call (855) 300-7447 and ask for help completing the City of Seattle Tech Survey.
- Si prefiriere responder la encuesta en español, visite **SeattleTechSurvey.com** y seleccione español como idioma para la encuesta en línea o llame al número (855) 300-7447 y solicite asistencia para responder la encuesta técnica de la ciudad de Seattle (City of Seattle Tech Survey).

If you have any questions about the survey, please contact our research partner, Pacific Market Research, at support@SeattleTechSurvey.com or (855) 300-7447. Alternatively, you can learn more about the City's digital equity efforts at <http://seattle.gov/tech/techsurvey> or call the City of Seattle and speak with either Chance Hunt (206) 256-5166 or Seferiana Day (206) 256-5489.

Sincerely,



Chance Hunt

Broadband and Community Technology Manager, City of Seattle